

CONSULTING

Rural Economies

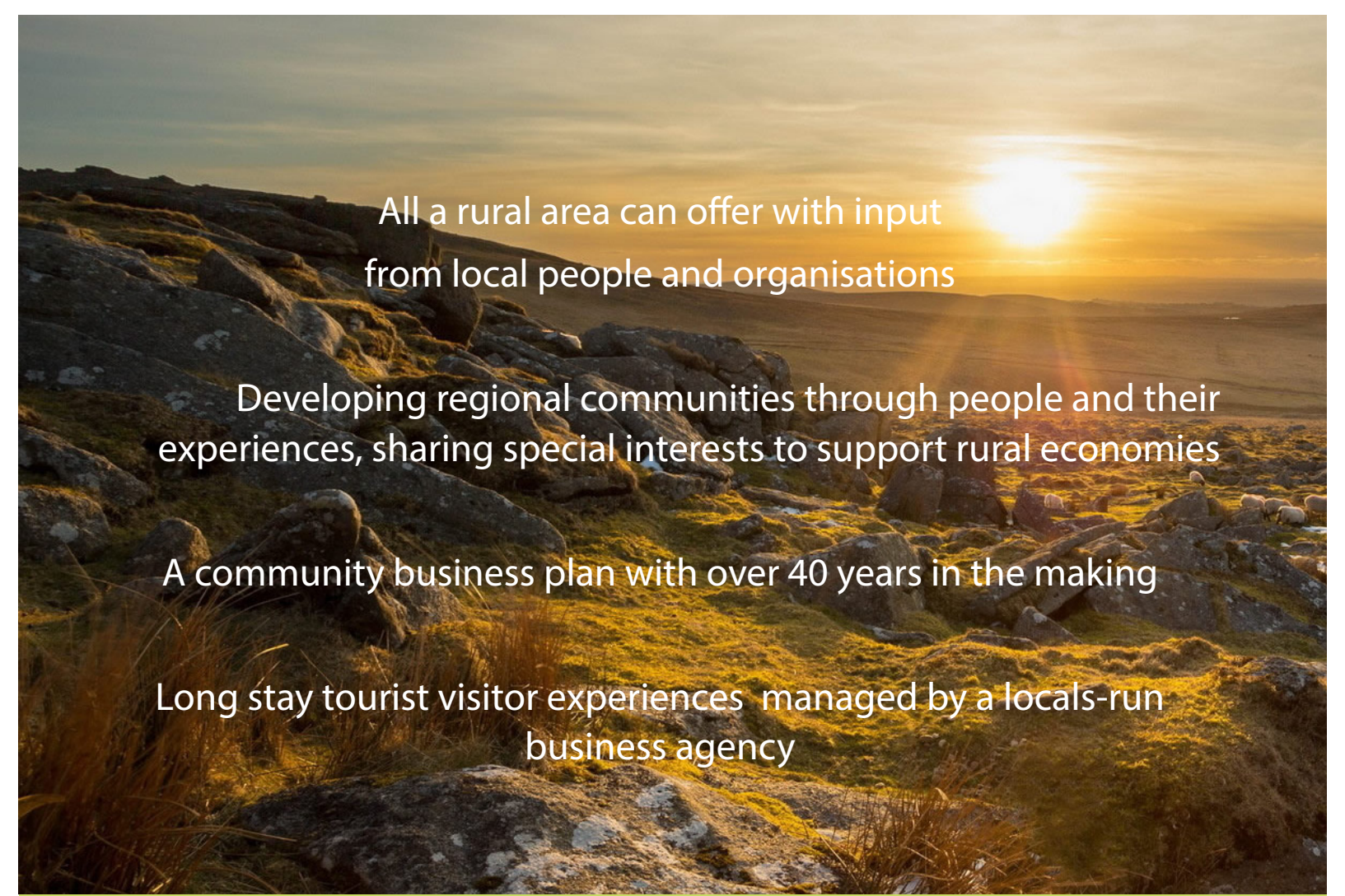
RURAL COMMUNITY HOSTED TOURISM

Hello & Welcome



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Consulting & Environmental Services

Promoting a real community share project to deliver infrastructure services for jobs & rural economies



All a rural area can offer with input
from local people and organisations

Developing regional communities through people and their
experiences, sharing special interests to support rural economies

A community business plan with over 40 years in the making

Long stay tourist visitor experiences managed by a locals-run
business agency

Community Hosted Tourism

Rural tourism has great potential. Less than 5 % of overseas visitors and 10 % of Australian city residents venture outside of our major cities for their holidays. The average stay is less than 4 days, so most people do not have a real holiday, they are just passing through.

“Matching up in advance”, via the web, to ensure that what the visitor wants is what the visitor receives, means local experts to the area would be available to provide specific accompanied tourist experiences, so that people will have a far deeper understanding experience of the area they visit.

Visitors are matched up to ensure that their holiday stay will accommodate their interests. Hosting is managed by a locals-run agency.

WE WILL CREATE JOBS!

next step



Establish a visitor supply chain

International tourist wholesalers and Australian tourist income are vital to the success of this business program.

International tourist wholesalers will have the information at hand to pass on to potential clients and organise itineraries that are pre-matched to the individual's interests.

Bringing income directly to our regions ... creating jobs, supporting industry and training our youth.

Establish a visitor resources catalogue

A system that will support our greatest asset, our people and their interests and to engage your community in a thriving tourism industry.

Creating an extensive visitor resources catalogue is essential to hosting long stay affluent tourists.

Working together!



**next
step**

Business Benefits

Tourism within a dedicated hosting business model offers a regional community more benefits as the whole, than the sum of its parts. The rural resort model is an opportunity for affluent long stay tourists to enjoy a year-round regional experience.

Create Jobs

To maintain a year-round tourism industry. Education and training is essential to the fulfilment of all niche services to ensure the best holiday experience is achieved for the visitor. Employment will be achieved by leveraging on an income base from the pre-booked long stay visitors.

Information and world knowledge centres also bring special focus to a region. Think birding, sport, history and in turn, a commercial hub of touring guests to stimulate retail and services businesses.

Young People Working!

THE PACKAGE

A holistic model linking with Government, Community and the Tourism Industry

Long Stay
Affluent Visitors

Private Enterprise
Resort - Cabins &
Accommodation

Special Interest
Experiences

Match-up Web
Applications

A Locals-Run
Hosting Company

Visitor Resources
Catalogued

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Lithgow is a region with a wealth of visitor resources. We are well placed to be the first model region to provide a unique start up for the matched-up long stay visitor experience.

Consulting and Environmental Services advocate for sustainable environmental management through commercial innovation. We support the business model that is Community Hosted Tourism.

For further information on the team behind this plan to revitalise regional communities, please contact Consulting & Environmental Services, Chair - Lithgow Pro Progress Tourism Group, acting as facilitator in the Lithgow area for this project.



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